

Automotive



Nissan Technology Center provides research and development services to Nissan Manufacturing



Objectives

The managing director wanted to reduce his managers' non value-added time by 50%. As well, he was interested in improving the support operations from the non-core overhead and admin. The managing director felt he needed to better support his manager who are all working too hard but seem to be getting less effective as the business grows.



Tools

- Implemented a company vision by developing divisional objectives and creating value-added activities to accomplish them.
- Developed guidelines to better clarify roles and responsibilities
- Defined how to improve managerial efficiency and effectiveness
- Reduced and improved the efficiency of the current high level of information exchange
- Implemented a better definition of creative activities for different levels of management



Outcomes/ Deliverables

- Reduced the non value-added activities by 30% and replaced them with creative and higher value added activities
- Decreased the number on non-relevant meetings and the time spent in them and improved the quality of meetings
- Increased time for management to manage properly

Proudfoot