

Proudfoot: Your partner in...

Industrials – Food & Beverage

What if you could...

....achieve record production, reduce waste, create capacity to sell more, increase revenues, deliver more, increase your gross profit, immerse your people in change, and did we mention, reduce your annual water consumption while you are at it? And do it, in under 8 months!

...Optimized Sales Activities based on Customer Segment- Benchmarked top performers within the organization to identify the most effective activity types and messaging by customer segment profiles. Enabled the sales team to customize the optimum amount of time and messaging necessary to connect with target, growth, declining and new customers within their industry.

Client Benefits Realized



2.7%

Revenue Increase YoY
(sales force efficiencies)



24%

Decrease in
Maintenance cost



200,000

Increase production
volume in weekly
pounds



22%

Reduction in orders
under shipping
minimum



6.7%

Operating Margin
Improvement YoY

We are proud to have supported the transformation initiatives of these clients...



Proudfoot